

RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

A report on seminar dated 07/02/2015

Objectives of Programme:

- To understand importance of packaging in product management.
- To know latest innovative techniques in packaging sector.

Description of Programme:

Packaging is the science, art and technology of enclosing or protecting products for distribution, storage, sale, and use. Packaging also refers to the process of designing, evaluating, and producing packages.

Dr. Poronita Banarjee told about packaging advancements in the early 20th century included Bakelite closures on bottles, transparent cellophane overwraps and panels on cartons. These innovations increased processing efficiency and improved food safety. As additional materials such as aluminum and several types of plastic were developed, they were incorporated into packages to improve performance and functionality

Dr. Payal Samdariya highlighted many prominent innovations in the packaging industry were developed first for military use. Some military supplies are packaged in the same commercial packaging used for general industry. Other military packaging must transport materiel, supplies, foods, etc. under severe distribution and storage conditions. Packaging problems encountered in World War II led to Military Standard regulations being applied to packaging, which was then designated "military specification packaging.

Prof. Prasanna Puranik told students Packaging may be of several different types. For example, a transport package or distribution package can be the shipping container used to ship, store, and handle the product or inner packages. Some identify a consumer package as one which is directed toward a consumer or household $d_{D_{2}}$

De.



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Highlights of the Event

- 1) The event was organized on 7/02/2015, from 10.00 am to 01.00 pm. Prof. Rohan Dahivale inaugurated the event.
- 2) Event was conducted under Entrepreneurship Development Cell

Outcome:

- Students understood the importance of packaging from business perspective
- Seminar helped students to understand the latest innovative techniques in packaging sector

HOD

• Total 23+20 = 43 students and all staff were present for this seminar.

alint Prof. Rohan Dahivale Prof. Rohan Dahivale

20

F

0

2

Coordinator

Dr. D. B. Bharati Director

Dr. D. B. Bharati

Director Rajgad Dnyanpeeth's Rajgad Institute of Consequencest Research of the secondent Dhankawadi, Pune-611043

A SEMINAR ON "INNOVATION IN PACKAGING INDUSTRY"

Different Types of **Packaging Methods**





- > PROF. PORONITA BANARJEE
- PROF. PAYAL SAMDARIYA

(POONA INSTITUTE OF MANAGEMENT PIMSE)

PROF. PRASANNA PURANIK (MODERN INSTITUTE OF BUSINESS MANAGEMENT, MIBM)



OBJECTIVES OF THE SEMINAR

- To know about basics of packaging
- To find innovation in packaging industry
 - To analyze packaging needs

ED Cell Initiative Industry- Academia Innovation

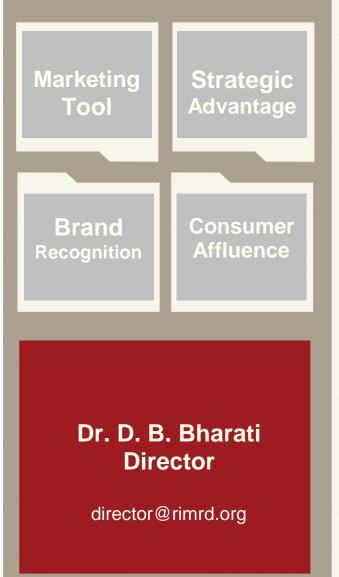
Rajgad Institute of Management Research & Development Address Opposite Dhankawadi Post Office, Pune 43

www.rimrd.org



"PACKGING IS SILENT SALESMAN"

Innovation In Packaging Industry



No Registration Charges

The **Packaging** refers to all those activities related to designing, evaluating and producing the container for a product. Simply, the box-like container, wherein the product is stored to protect it from any physical damage and at the same time attracting the customer through its appeal is called as packaging.

Packaging as a Marketing Tool

Effective packaging can actually help a company attract consumers to their product. It can be the tool that sets apart their product in a vast sea of options that the consumer has at their disposal. A good packaging can actually add to the perceived value of a product.

For Registration Contact:

Prof. Rohan P. Dahivale (9921613494)

Prof. Nandkumar Badave
(9021476470)

DETAILS

DATE OF THE SEMINAR 07/02/2015

TIME: 10.00 am to 1.00 pm

VENUE:

Class Room No 2 Rajgad Institute of Management Research & Development



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043. Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Photographs of the Event



Innivation in Packaging Industry Seminar: Dr. Payal Samdariya, Dr. Poronita Banarjee & Prof. Prasanna Puranik



Dr. D. B. Bharati



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Photographs of the Event



Prof. Rohan Dahivale doing felicitation of Dr. Payal Samdariya



Students participation in seminar



Apar **B. Bharati** Dr. D.

ector

Rajgen Dryanpoeth's Rajgad Instruction Management Research and 1 Avelopment Dhankawadi, Pune-411943



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

<u>Notice</u>

Date: 29/01/2015

All students are hereby informed that, ED cell of RIMRD has arranged a seminar on the topic "Innovation in Packaging Industry"

Guest speakers are:

- 1) Dr. Poronita Banarjee (Asst. Prof. At PIMSE, Pune)
- 2) Dr. Payal Samdariya (Asst. Prof. At PIMSE, Pune)
- 3) Prof. Prassna Puranik (Asst. Prof. At MIBM Pune)

Schedule of this program:

Date of the Seminar: 07/02/2015

Time: 10.00 am to 1.00 pm

Venue: Class Room No 2

All students are should to attend this program



persentiend. .aund C à UP pesled

0

Dr. D. B. Bharati Director Dr. D. B. Bharati Director Rajgad Dnyanpeeth's Rajgad Institute of Management Research and Development

Ohankawadi, Pune-411043



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Date: 29/01/2015

To, Dr. Payal Samdariya (Assistant Professor, PIMSE)

Subject: Invitation as the "Guest Speaker" for seminar to be held at RIMRD on 07/02/2015.

Dear Madam,

With reference to above cited subject, RIMRD and ED cell has arranged a seminar on the topic "Innovation in Packaging Industry".

The seminar is scheduled on 07/02/2015 from 10.00 am to 1.00 pm.

We kindly request you to be the "Guest Speaker" for the Session to motivate and guide our students.

We are looking forward for your approving reply.

With warm regards,

Thanking You.





Yours Truly,

Dr. D. B. Bharati Director Dr. D. B. Bharati Director Rajgad Dnyanpeeth's Rajgad Institute of Management Research and Development Dhankawadi, Pune-411043



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Date: 07/02/2015

To, Dr. Payal Samdariya (Assistant Professor, PIMSE)

Subject: Thanks a lot for your cordial presence & guidance for the seminar.

Dear Madam,

We would like to extend our sincere thanks to you for your presence and guidance to our students as "Guest speaker" at our seminar held on 7th February 2015 under ED Cell.

Your speech was very helpful and beneficial to the staff and students.

We hope it was a memorable experience for you as well.

We look forward for your future association.



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Date: 29/01/2015

To, Dr. Poronita Banarjee (Assistant Professor, PIMSE)

Subject: Invitation as the "Guest Speaker" for seminar to be held at RIMRD on 07/02/2015.

Dear Madam,

With reference to above cited subject, RIMRD and ED cell has arranged a seminar on the topic "Innovation in Packaging Industry".

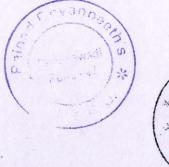
The seminar is scheduled on 07/02/2015 from 10.00 am to 1.00 pm.

We kindly request you to be the "Guest Speaker" for the Session to motivate and guide our students.

We are looking forward for your approving reply.

With warm regards,

Thanking You.



gad

Yours Truly,

Dr. D. B. Bharati Director Dr. D. B. Bharati Director Rajgad Dnyanpeeth's Rajgad Institute of Management Research and Development Dhankawadi, Pune-411043



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Date: 07/02/2015

To,

Dr. Poronita Banarjee

(Assistant Professor, PIMSE)

Subject: Thanks a lot for your cordial presence & guidance for the seminar.

Dear Madam,

We would like to extend our sincere thanks to you for your presence and guidance to our students as "Guest speaker" at our seminar held on 7th February 2015 under ED Cell.

NYAN

Dee

ne-43

1. M.Y

Your speech was very helpful and beneficial to the staff and students.

gad

D.

We hope it was a memorable experience for you as well.

We look forward for your future association.

Warm Regards,

Dr. D.B. Bharati Director

Dr. D. B. Bharati Director Rajgad Dnyanpeeth's Rajgad institute of Management Research and Development Dhankawadi, Pune-411043



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Date: 29/01/2015

Prof. Prasanna Puranik (Assistant Professor, MIBM)

Subject: Invitation as the "Guest Speaker" for seminar to be held at RIMRD on 07/02/2015.

Dear Sir,

To,

With reference to above cited subject, RIMRD and ED cell has arranged a seminar on the topic "Innovation in Packaging Industry".

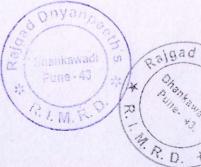
The seminar is scheduled on 07/02/2015 from 10.00 am to 1.00 pm.

We kindly request you to be the "Guest Speaker" for the Session to motivate and guide our students.

We are looking forward for your approving reply.

With warm regards,

Thanking You.



Yours Truly,

 Dr. D. B. Bharati Director
 Director
 Director
 Rajgad Dnyanpeeth's
 Rajgad institute of Management Research and Development Dhankawadi, Pune-411043

0.00



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Date: 07/02/2015

To,

Prof. Prasanna Puranik (Assistant Professor, MIBM)

Subject: Thanks a lot for your cordial presence & guidance for the seminar.

Dear Sir,

We would like to extend our sincere thanks to you for your presence and guidance to our students as "Guest speaker" at our seminar held on 7th February 2015 under ED Cell.

Your speech was very helpful and beneficial to the staff and students.

We hope it was a memorable experience for you as well.

We look forward for your future association.

Warm Regards, Dr. D.B. Bharati Director Dr. D. B. Bharati Director Rajgad Dnyanpeeth's Rajgad Institute of Management Research and Development Dhankawadi, Pune-411043

A SEMINAR ON "INNOVATION IN PACKAGING INDUSTRY"

Different Types of Packaging Methods



SEMINAR BY

- > PROF. PORONITA BANARJEE
- PROF. PAYAL SAMDARIYA
 (POONA INSTITUTE OF MANAGEMENT PIMSE)

PROF. PRASANNA PURANIK (MODERN INSTITUTE OF BUSINESS MANAGEMENT, MIBM)



OBJECTIVES OF THE SEMINAR

- To know about basics of packaging
- To find innovation in packaging industry
 - To analyze packaging needs

ED Cell Initiative Industry- Academia Innovation

Rajgad Institute of Management Research & Development Address Opposite Dhankawadi Post Office, Pune 43

www.rimrd.org



"PACKGING IS SILENT SALESMAN"

Innovation In Packaging Industry

www.rimrd.org

Marketing
ToolStrategic
AdvantageBrand
RecognitionConsumer
Affluence

Dr. D. B. Bharati Director

director@rimrd.org

No Registration Charges

The **Packaging** refers to all those activities related to designing, evaluating and producing the container for a product. Simply, the box-like container, wherein the product is stored to protect it from any physical damage and at the same time attracting the customer through its appeal is called as packaging.

Packaging as a Marketing Tool

Effective packaging can actually help a company attract consumers to their product. It can be the tool that sets apart their product in a vast sea of options that the consumer has at their disposal. A good packaging can actually add to the perceived value of a product.

For Registration Contact: Prof. Rohan P. Dahivale (9921613494)

Prof. Nandkumar Badave (9021476470)

DETAILS

DATE OF THE SEMINAR 07/02/2015

TIME: 10.00 am to 1.00 pm

VENUE:

Class Room No 2 Rajgad Institute of Management Research & Development BAJGAD INSTITUTE OF MANAGEMENT

1535

S.No. : 32/2//12 to 16. Opp. Dhankawadi Post Office. Dhankawadi. Pune-411043 Approved by AICTE, Recognised by DTE (Gost, Of Maharashtra), Affilated to the University of Pune

	MBA-I/II Y	/ear (Semester: I/II/III/IV)	Academic Yea Attendance	ar: 2014-16		Service Strength
Name of the Event / Activity: Innovation		in Packaging		Division: A Day & Date: 722015		
	Roll No.	Student Name	Signature	Roll No.	Student Name	
A PETRONAL CO	A-1401	Abanave Amol Balaso	(CAOO -	A-1431	Nagargoje Shrikrishna Nathrao	Signature
A Palan	A-1402	Bauskar Parag Tarachand	0	A-1432	Nimbalkar Chaitali Maruti	Palat
1 A	A-1403	Bhagat Ajay Vinayak	AB	A-1433	Panhale Shantanu Satish	chaiteli
the second se	A-1404	Bhosale Snehal Ankush	Sphosale	A-1434	Parasnis Sayali Dilip	
a 131	A-1405	Bhoj Shrikant Vijay		A-1435	Pasalkar Amit Dattatray	
phine 18	A-1406	Desale Parag Diwan		A-1436	Patankar Sarang Jayant	23
Ver Earl	A-1407	Deshmukh Omkar Ravindra	Orha	A-1437	Patil Amit Mohan	Ait
and the second second	A-1408	Dharane Saurabh Bharat		A-1438	Pawar Apeksha Dattatray	Amit
The second se	A-1409	Dhawale Vivek Balkrishna		A-1439	Pawar Nilesh Ramdas	A Levia
	A-1410	Dhole Pratik Mallikarjun	F	A-1440	Phukane Nitin Ashok	arrest
	A-1411	Gade Dhanshree Vasant		A-1441	Pulate Shrikant Bhaskar	
	A-1412	Garud Anuradha Kisan		A-1442	Rajguru Priya Vitthal	
	A-1413	Ghavane Komal Jayantrao		A-1443	Rajpurohit Ishwarsingh R.	
	A-1414	Girase Shashikant Jaysing	0	A-1444	Raut Swapnil Suryakant	
	A-1415	Gujar Rohini Digambar		A-1445	Sapkale Sandeep Dnyanoba	Bout
70	A-1416	Herkal Swati Bhalchandra	41	A-1446	Sathe Mahesh Satish	
NO.	A-1417	Hirve Shalaka Milind		A-1447	Shinde Ashwini Manikrao	
Sod R P	A-1418	Inamdar Mahammodali A.	0.	A-1448	Singh Navinkumar Ashok	
	A-1419	Jadhav Narendra Suresh		A-1449	Sonawane Swapnil Ravindra	
	A-1420	Jadhav Vaibhav M.	pro	A-1450	Sondkar Rahul Suresh	
	A-1421	Jagtap Arvind Pitamber	1.0	A-1451	Sukreshwar Bhimsha B.	
10032	A-1422	Jarad Rushikesh Rajendra	A	A-1452	Tale Rupali Arun	
Sharati	A-1423	Jarande Sagar Sadashiv	logare.	A-1453	Tangade Smita Shivaji	
	A-1424	Kanshette Mahesh Subhash	-0-	A-1454	Tayade Sandip Ukha	
	A-1425	Kenjale Pallavi Chandrakant	24	A-1455	Teli Pankaj Prashant	
	A-1426	Kulkarni Harshal Chandrakant		A-1456	Veer Archana Narayan	5600
2	A-1427	Mala Harshal Babu	Hmato	A-1457	Waghmare Suryakant Baban	ROZ.
	A-1428	Mandhare Amit Vyankat		A-1458	Yawalkar Siddharth Subhash	Dolan
Compa	A 1120	Mandhare Rajesh Bandu	and the second	A-1459	Yawalkar Sonali Subhash	Vs
yrang [A-1430	Meshram Surbhi Madhukar	Drechan	A-1460	Zaware Prashant Kashinath	DAMAR
Granf Total: 43 Stude	us k	3 present for event			Sphade An	pawaee atomata



Raigad Drivanpeeth s RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16. Opp. Dhankawadi Post Office. Dhankawadi. Pune-411043 Approved by AICTE, Recognised by DTE (Gost, Of Maharashtra), Affilated to the University of Pune

Ν	ABA-I/II Y Name o	ear (Semester: I/II/III/IV) of the Event / Activity: 10 00 al	Academic Yes Attendance	ar: 2013-15	Division Day & D	
	Roll No.	Student Name	Signature	Roll No.	Student Name	Signature
	A-1301	Adep Mahesh Vishnu	A.M.V	A-1331	Pawar Devayani Shankararao	Printe -
	A-1302	Bane Vijaya Narsinha	Bay	A-1332	Rajeshirke Vikrant Vijaysingh	
	A-1303	Barawakar Hemlata Baban	Channe	A-1333	Rokade Pavan Tulsiram	Kokaele
	A-1304	Bhagwat Ashish Dilip	Bito	A-1334	Singh Ranjeeta Ajani	and a strain str
(mad b	A-1305	Bhalerao Kavita Ashok	12-02-	A-1335	Soudankar Mayur Vasant	
Raigad D	A 1306	Bomble Manasi Arun	BASNerk	A-1336	Sulakhe Vinayak Anil	Amid
(*/*)	A=1307	Chavan Swapnil Subhash		A-1337	Thorat Supriya Bhagwan	Sum
1 1 2 14	A-1308	Chinchakar Priyanka Madhukar	\bigcap			7
N. N.	A-1309	Deshmane Aniket Balkrishna	LAB +	~		
141	A-1310	Deshmane Viviek Balkrishna	statest			
(R.D. *	A-1311	Devkate Kalpesh Waman				
- Contraction of the second	A-1312	Dhavale Sandeep Apparao				
	A-1313	Funde Tushar Ramdas	Permelle			
	A-1314	Gautami Pratik Virendra				
	A-1315	Ghodake Uday Ramesh	Ouk			
	A-1316	Gopale Sagar Chandrakant				
- 19 (S.)	A-1317	Kamble Abhijeet Sharad	(17. 17)			
	A-1318	Khadase Gaurav Nivrutti	KVAWDA	N. S.		
	A-1319	Konde Virendra Chandrakant				•
70	A-1320	Kondekar Sagar Narayan				
R	A-1321	Kshirsagar Akshay Hanmant				
Diad Ra Pr. /	A-1322	Kulavmode Vijay Maruti				
	A-1323	Kumbhare Snehal Vinayak	S			
aw off	A-1324	Landage Rahul Abhang	rul			
Rajgad Instruction	A-1325	Lawand Abhijeet Hanumant				
	A-1326	Mala Yogesh Babu	reg			
a g g	A-1327	Omble Harshal Pradeep	15			
	A-1328	Patil Shailesh Bajirao	Jath (-		
arati	A-1329	Adep Mahesh Vishnu	Ann			2
and t	A-1330	Bane Vijaya Narsinha	Bane		R C	D
arati sgement		Bane Vijaya Narsinha 20 present for	evert.		2 Am	of phoestars



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

A report on seminar on dated 29-09-2014

Objectives of Seminar:

- To know the recent trends in new product development
- To understand need of innovation in successful business
- To correlate innovation and new product development as competitive advantage,

Description of Seminar:

The event was organized on 29/09/2014, between 2.00 pm to 5.00 pm. Event was conducted under Entrepreneurship Development Cell.

In business and engineering, new product development (NPD) covers the complete process of bringing a new product to market. A central aspect of NPD is product design, along with various business considerations. New product development is described broadly as the transformation of a market opportunity into a product available for sale.

Prof. Vaishali Nikam Madam told about the product can be tangible (something physical which one can touch) or intangible (like a service, experience, or belief), though sometimes services and other processes are distinguished from products. NPD requires an understanding of customer needs and wants, the competitive environment, and the nature of the market

Prof. Aishwarya G. elaborates recent innovations in various products. She also elaborate traditional products are changing face to sustain in competition.

Prof. Anish Karia elaborated NPD process as New Product Strategy – Innovators have clearly defined their goals and objectives for the new product. Idea Generation – Collective brainstorming ideas through internal and external sources. Screening – Condense the number of

peeth 10 on 10 3 R. 1. W

har **B.** Bharati

Rajpart Decemponth's Rajgad Institution and agement Research and the experiment Dhankawadi, Pume-411043

Girector



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE. Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

brainstormed ideas. Concept Testing – Structure an idea into a detailed concept. Business Analysis – Understand the cost and profits of the new product and determining if they meet company objectives. Product Development – Developing the product. Market Testing – Marketing mix is tested through a trial run of the product. Commercialization – Introducing the product to the public.

Outcome of the Seminar:

(

- Students understood the recent trends in new product development
- Seminar helped students to need of innovation in successful business
- Total 42 students and all staff were present for this seminar.

R. I. M.

Prof. Rohan Dahivalenno Prof. Rohan Dahivale Dr. D. B. Bharati Coordinator

HOD

Director Director Dr. D. B. Bharati Director Rajgad Dryanowshis Rajgad Institute on Secondement Research and 1 2 scoment

\$2

Dhankaward



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Seminar Brochure

A Seminar on "Innovative Thinking in New Product Development" An ED Cell Initiative

Guest Speakers: • Prof. Aishwarya G. (S. B. Patil Institute of Management) • Prof. Anish Karia (S. B. Patil Institute of Management) • Prof. Vaishali Nikam (JSPM's JSIMR, Nadapsar)

Seminar Focuses on The Magic of Idea-Centric Creativity in New Product Development



Details

Date of the Seminar 29/09/2014

Time: 2.00 pm to 5.00 pm

Venue: Class Room No 2 Rajgad Institute of Management Research & Development, Pune 43

No Registration Fees

Dr. D. B. Bharati Director, RIMRD



SRIMRD

www.rimrd.org

For Registration Contact:

Prof. Rohan Dahivale: 9921613494

Prof. Roshna Jaid 9860570696

ED Cell Initiative

Rajgad Institute of Management Research & Development Address

NUMI COS

Opposite Dhankawadi Post Office,

Pune 43

director@rimrd.org

www.rimrd.org

020-24362334



Khaml Dr. D. B. Bharati

Director Rajgad Dnyanpeeth's Rajgad Institute of Management Research and Development Obankawadi, Pune-411043



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

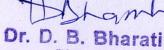
S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Photographs of the Event



Innovative Thinking & New Product Development Seminar: Prof. Anish Karia, Prof. Vaishali Nikam & Prof. Aishwarya G.





Director Rajgad Dryanpeeth's Rajgad Institute of Management Research and Levelopment Dhankawadi, Pune-411043



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Photographs of the Event



Hlgml Dr. D. B. Bharati irector Raise

4

Rajgad Meth

Research

Dhankawadı.

ement

aent



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University



Students seraching for innovative products in computer lab as task



Students seraching for innovative products in computer lab as task



B. Bharati Dr. D lirector il Hyperson of the Rage Rajgad in antes nement ment 4 Research Ohankawada, Plane ' 23



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Notice

Date: 18/09/2014

All students are hereby informed that, ED cell of RIMRD has arranged a seminar on the topic "Innovative Thinking in New Product Development" Guest speakers are:

- 1) Prof. Vaishali Nikam (Asst. Prof. At JSIMR, Hadapsar)
- 2) Prof. Aishwarya G. (Asst. Prof. At S. B. Patil Institute of Management)
- 3) Prof. Anishkumar Karia(Asst. Prof. At S. B. Patil Institute of Management)

Schedule of this program: Date of the Seminar: 29/09/2014 Time: 2.00 pm to 5.00 pm Venue: Class Room No 2

All students are should to attend this program

Disacka R

Dr. D. B. Bharati Director Dr. D. B. Bharati Director Rajgad Dayanpoeth's Rajgad Institute of the segment Research de the coment Ohankawad coment 143



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Date: 18/09/2014

To,

PROF. VAISHALI NIKAM

(Asst. Prof. JSIMR, HADAPSAR)

Subject: Invitation as the "Guest Speaker" for seminar to be held at RIMRD on 29/09/2014

Dear Madam,

With reference to above cited subject, RIMRD and ED cell has arranged a seminar on the topic "INNOVATIVE THINKING IN NEW PRODUCT DEVELOPMENT".

The seminar is scheduled on 29/09/2014 from 2.00 pm to 5.00 pm.

We kindly request you to be the "Guest Speaker" for the Session to motivate and guide our students.

We are looking forward for your approving reply.

With warm regards,

Thanking You.

nyanpee, Yours Truly, 6 Dhankawadi 0 Dhankawadi, 5 Pune-43 P Pune-Dr. D. B. Bharati An Director I. MA D. B. Bharati Director **Rajgad Dnyanpeeth's** Rajgad Institute of Monagement Research and Development Dhankawadi, Pune-411043



RAJGAD INSTITUTE OF MANAGEMENT **RESEARCH & DEVELOPMENT**

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Date: 29/09/2014

To.

Prof. Vaishali Nikam (JSIMR, HADAPSAR)

Subject: Thanks a lot for your cordial presence & guidance for the seminar.

Dear Madam,

We would like to extend our sincere thanks to you for your presence and guidance to our students as "Guest speaker" at our seminar "Innovative Thinking In New Product Development" held on 29/09/2014 under ED Cell.

Your speech was very helpful and beneficial to the staff and students.

Janpeo,

Dhankawadi

R. 1.

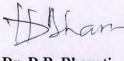
pune. 43

We hope it was a memorable experience for you as well.

We look forward for your future association.

б Raiga

Warm Regards,



Dr. D.B. Bharati Director

Dr. D. B. Bharat Director Rajgad Dnyanpeeth's Raigad Institute of Management **Research and Development** Dhankawadi, Pune-411043





RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Date: 18/09/2014

To,

Prof. Aishwarya G.

(S. B. Patil Institute of Management)

Subject: Invitation as the "Guest Speaker" for seminar to be held at RIMRD on 29/09/2014

Dear Madam,

With reference to above cited subject, RIMRD and ED cell has arranged a seminar on the topic "INNOVATIVE THINKING IN NEW PRODUCT DEVELOPMENT".

The seminar is scheduled on 29/09/2014 from 2.00 pm to 5.00 pm.

We kindly request you to be the "Guest Speaker" for the Session to motivate and guide our students.

We are looking forward for your approving reply.

With warm regards,

Thanking You.

Onyan Vadi (1) 13 R.D

nyanpeg 1980 0 Yours Truly, Raj Dhankawadi, Pune- 43. Dr. D. B. Bharati Director M.R D. 8. Bharati Director Rajgad Dnyanpeeth's

Rajgad Dnyanpeeth's Rajgad institute of Management Research and Development Dhankawadi, Pune-411043



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Date: 29/09/2014

To.

Prof. Aishwarya G.

(S. B. Patil Institute of Management)

Subject: Thanks a lot for your cordial presence & guidance for the seminar.

Dear Madam,

We would like to extend our sincere thanks to you for your presence and guidance to our students as "Guest speaker" at our seminar "Innovative Thinking In New Product Development" held on 29/09/2014 under ED Cell.

Dhankawadi

Pune -

1. 14. 5

Your speech was very helpful and beneficial to the staff and students.

Dnya

Dr --- v awadi, Pune-

M.R.

+3.

We hope it was a memorable experience for you as well.

We look forward for your future association.

20

Warm Regards,

Dr. D.B. Bharati Director

Dr. D. B. Bharati Director Rajgad Dnyanpeeth's Rajgad institute of Management **Research and Development** Dhankawadi, Pune-411043



RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Date: 18/09/2014

To,

Prof. Anishkumar Karia

(S. B. Patil Institute of Management)

Subject: Invitation as the "Guest Speaker" for seminar to be held at RIMRD on 29/09/2014

Dear Madam,

With reference to above cited subject, RIMRD and ED cell has arranged a seminar on the topic "INNOVATIVE THINKING IN NEW PRODUCT DEVELOPMENT".

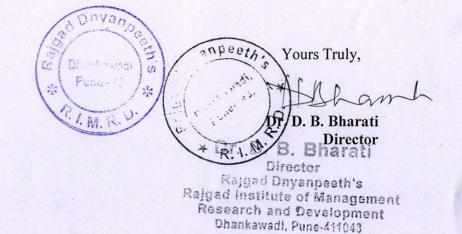
The seminar is scheduled on 29/09/2014 from 2.00 pm to 5.00 pm.

We kindly request you to be the "Guest Speaker" for the Session to motivate and guide our students.

We are looking forward for your approving reply.

With warm regards,

Thanking You.





RAJGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

S.No. : 32/2//12 to 16, Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 Approved by AICTE, Recognised by DTE (Govt. Of Maharashtra), Affilated to the Savitribai Phule Pune University

Date: 29/09/2014

To,

Prof. Anishkumar Karia

(S. B. Patil Institute of Management)

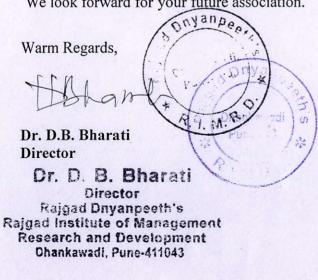
Subject: Thanks a lot for your cordial presence & guidance for the seminar.

Dear Madam,

We would like to extend our sincere thanks to you for your presence and guidance to our students as "Guest speaker" at our seminar "Innovative Thinking In New Product Development" held on 29/09/2014 under ED Cell.

Your speech was very helpful and beneficial to the staff and students.

We hope it was a memorable experience for you as well.



We look forward for your future association.



14.	
Acadomia	Year: 2014-16
Academic	1 car: 2014-16

	MBA-I/II Y	Year (Semester: I/II/III/IV)	Attendan	Year: 2014-16 ice Sheet	Divisio	n: A
	Name D-II N	of the Event / Activity: Innovation		seminar	Day & I	
	Roll No.	Student Name	Signature	Roll No.	Student Name	Signature
	A-1401	Abanave Amol Balaso	AAbo	• A-1431	Nagargoje Shrikrishna Nathrao	n R
2	A-1402	Bauskar Parag Tarachand	10	A-1432	Nimbalkar Chaitali Maruti	adaula
	A-1403	Bhagat Ajay Vinayak	HD.	A-1433	Panhale Shantanu Satish	2010 Vas
	A-1404	Bhosale Snehal Ankush	Sphosale	A-1434	Parasnis Sayali Dilip	
in the second	A-1405	Bhoj Shrikant Vijay 🥏	The second secon	A-1435	Pasalkar Amit Dattatray	
1030	A-1406	Desale Parag Diwan	V	A-1436	Patankar Sarang Jayant	
nyanpeets	A-1407	Deshmukh Omkar Ravindra	Orke	A-1437	Patil Amit Mohan	
El S	A-1408	Dharane Saurabh Bharat	Atto	A-1438	Pawar Apeksha Dattatray	Josef
100	A-1409	Dhawale Vivek Balkrishna	C	A-1439	Pawar Nilesh Ramdas	Honor
131	A-1410	Dhole Pratik Mallikarjun	Dank	A-1440	Phukane Nitin Ashok	0.0
10 5 10	A-1411	Gade Dhanshree Vasant		A-1441	Pulate Shrikant Bhaskar	Charle
	A-1412	Garud Anuradha Kisan		A-1442	Rajguru Priya Vitthal	
	A-1413	Ghavane Komal Jayantrao		A-1443	Rajpurohit Ishwarsingh R.	
	A-1414	Girase Shashikant Jaysing		A-1444		
	A-1415	Gujar Rohini Digambar		A-1444 A-1445	Raut Swapnil Suryakant	Bout
	A-1416	Herkal Swati Bhalchandra	(4)	A-1445	Sapkale Sandeep Dnyanoba	SP
	A-1417	Hirve Shalaka Milind	en	A-1440	Sathe Mahesh Satish	
	A-1418	Inamdar Mahammodali A.	87	A-1447 A-1448	Shinde Ashwini Manikrao	
	A-1419	Jadhav Narendra Suresh		A-1448 A-1449	Singh Navinkumar Ashok	
	A-1420	Jadhav Vaibhav M.	and' -	A-1449 A-1450	Sonawane Swapnil Ravindra	
	A-1421	Jagtap Arvind Pitamber	m		Sondkar Rahul Suresh	
(proved)	A-1422	Jarad Rushikesh Rajendra	- FR	A-1451	Sukreshwar Bhimsha B.	
9	A-1423	Jarande Sagar Sadashiv	9	A-1452	Tale Rupali Arun	
oF	A-1424	Kanshette Mahesh Subhash		A-1453	Tangade Smita Shivaji	
	A-1425	Kenjale Pallavi Chandrakant	00	A-1454	Tayade Sandip Ukha	
in (A-1426	Kulkarni Harshal Chandrakant	FL	A-1455	Teli Pankaj Prashant	
	A-1427	Mala Harshal Babu	(Intel)	A-1456	Veer Archana Narayan	
36	A-1427 A-1428		(Hmale)	A-1457	Waghmare Suryakant Baban	
lan S	A-1428 A-1429	Mandhare Amit Vyankat		A-1458	Yawalkar Siddharth Subhash	
Bharati	A-1429 A-1430	Mandhare Rajesh Bandu		A-1459	Yawalkar Sonali Subhash	XS
	A-1430	Meshram Surbhi Madhukar	Smahoen	A-1460	Zaware Prashant Kashinath	Dawall

23 students present

Rajgad Ir Resear Dhan

rector

e, uj

iment



Paizad Drivanpeeth s MUGAD INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT

/12 to 16. Opp. Dhankawadi Post Office. Dhankawadi, Pune-411043 approved by AICTE. Recognised by DTE (Govt. Of Maharashtra). Affiliated to the University of Pune

Academic Year: 2013-15 MBA-I/II Year (Semester: I/II/III/IV) **Attendance Sheet** Name of the Event / Activity: Innovation & NPD Semi Signature Roll No. Student Name A-1301 Adep Mahesh Vishnu nm.V A-1302 Bane Vijaya Narsinha A-1303 Barawakar Hemlata Baban A-1304 Bhagwat Ashish Dilip Bhalerao Kavita Ashok A-1305 Bomble Manasi Arun A-1306 mons 1 Rajgan A-1307 Chavan Swapnil Subhash Jacker A-1308 Chinchakar Priyanka Madhukar 0 A-1309 Deshmane Aniket Balkrishna Deshmane Viviek Balkrishna (ale) A-1310 Devkate Kalpesh Waman A-1311 Dhavale Sandeep Apparao A-1312 Finde A-1313 Funde Tushar Ramdas Gautami Pratik Virendra A-1314 A-1315 Ghodake Uday Ramesh Gopale Sagar Chandrakant A-1316 Kamble Abhijeet Sharad A-1317 A-1318 Khadase Gaurav Nivrutti Dr. Konde Virendra Chandrakant A-1319 A-1320 Kondekar Sagar Narayan Ö. A-1321 Kshirsagar Akshay Hanmant 17 œ A-1322 Kulavmode Vijay Maruti A-1323 Kumbhare Snehal Vinayak Bharati A-1324 Landage Rahul Abhang m A-1325 Lawand Abhijeet Hanumant 5 Mala Yogesh Babu A-1326 A-1327 Omble Harshal Pradeep A-1328 Patil Shailesh Bajirao Grand Total A-1329 42 Students present Adep Mahesh Vishnu Blame project. Bane Vijaya Narsinha Students

Researci Ohanka

nent

Rast

Director

inde	Day & Date: 29-9-14				
Roll No.	Student Name	Signature			
A-1331	Pawar Devayani Shankararao				
A-1332	Rajeshirke Vikrant Vijaysingh				
A-1333	Rokade Pavan Tulsiram	Rokade			
A-1334	Singh Ranjeeta Ajani	Resincetto			
A-1335	Soudankar Mayur Vasant	1			
A-1336	Sulakhe Vinayak Anil	+POTON			
A-1337	Thorat Supriya Bhagwan				
		~			
1					
/					
		San Startes Startes			
		/			
		/			
L					

Division: A